



FILIP MAJOR

FOUNDER
DESIGNER & VR ENTHUSIAST

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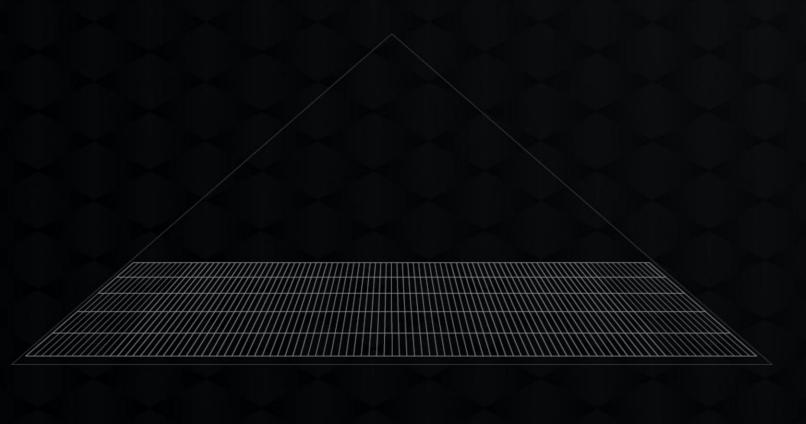
E-COMMERCE 3D
AN INTERACTIVE VIRTUALIZATION OF BUSINESS

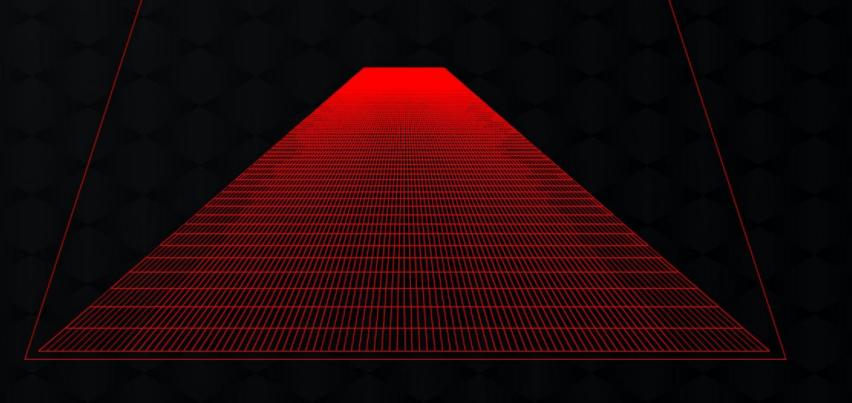
WE ARE iShowroom.

THE VIRTUAL REALITY MARKET WAS VALUED AT USD 11.52 BILLION IN 2019 AND IS

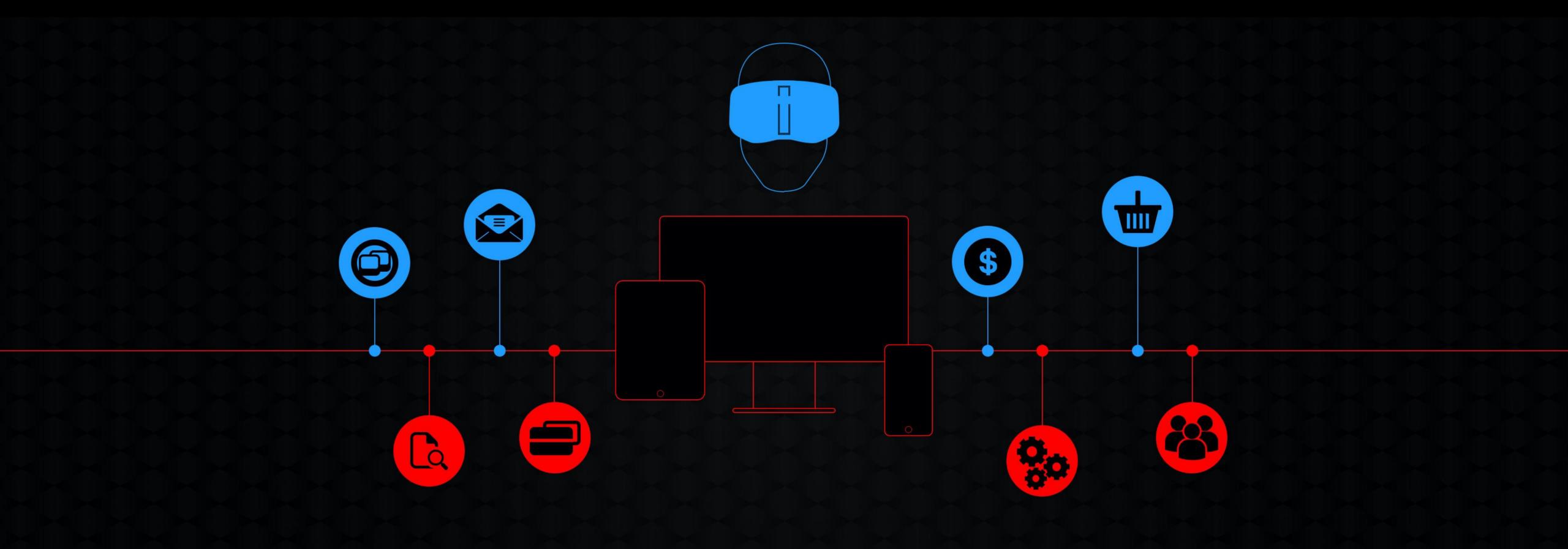
EXPECTED TO REACH USD 87.97 BILION BY 2025, AT A CAGR OF 48.7% OVER THE FORECAST PERIOD 2020-2025.

IT IS NECESSARY TO BE INVOLVED IN THIS REVOLUTION, BECAUSE RIGHT NOW IT IS STARTING TO HAPPEN.





WE ARE multiplatform solution > OPEN TO EVERYONE.



CONNECTING THE ISHOWROOM TO YOUR CURRENT BUSINESS AND E-COMMERCE PLATFORM OR WEB PRESENTATION.

EASY EDITING AND ADDING CONTENT.



FROM A TO Z



E-COMMERCE 3D

AN INTERACTIVE VIRTUALIZATION OF BUSINESS

FOR ARCHITECTS AND DEVELOPERS

MAIN FEATURES

- REALISTIC VIZUALIZATION
- DETAILED PRODUCT INFO
- GALLERY + 360° INTERIOR TOURS
- CONFIGURATOR (IN 3D, AR, VR)
- COMPARISON
- DIRECT COMMUNICATION
- RESERVATION, ORDER AND PAYMENT
- LEGAL AND POLICIES





VIRTUALIZATION 1:1 / COMPLEX SOLUTION

VIRTUALIZATION OF THE CUSTOMER'S CURRENT PROJECT AND ITS FEATURES.

- AN INTERACTIVE 3D TOOL THAT SPEAKS FOR YOUR FUTURE PROJECT, INSTEAD OF MANY PAGES OF WEBSITES OR BROCHURES
- 3D APPLICATION FOR IOS AND ANDROID WICH IS AVAILABLE TO EVERYONE
- POSSIBILITY OF ROTATION ON SELECTED AXES OR ZOOMING IN ON DETAIL
- POSSIBILITY OF ADDING ALL USEFUL INFORMATION, LABELS, PLANS, FLOOR PLANS
- ABILITY TO GENERATE A CONTACT FOR OR A DIRECT PHONE CALL
- WITH THE POSSIBILITY OF USING AR (AUGMENTED REALITY) FOR PRESENTATION PROJECTION, EVEN IN A 1:1 SCALE

INNOVATION

INNOVATION WITH RESPECT FOR TRADITION

BEING BOLD

BEHAVIORAL ANALYTICS
EFFECTIVE RETAIL LAYOUT
LATEST TECHNOLOGIES



EXTRAS

- WE CAN COMMUNICATE YOUR PRODUCT BEFORE ITS LAUNCH
- ALL ITS INFORMATION AND EMOTIONS ARE COVERED BEFORE
 THE PRODUCT PHYSICALLY EXISTS
- WE ARE ABLE TO GET FEEDBACK ON YOUR PRODUCT FROM YOUR
 CLIENTS IN THE STAGE OF ITS PROTOTYPE



COMMUNICATION

YOUR CUSTOMER IS ABLE TO COMMUNICATE WITH YOUR SALES REPRESENTATIVE IN REAL TIME THROUGH OUR SOLUTION FROM ANYWHERE IN THE WORLD.



BENEFITS

- EMOTIONS DELIVERY
- UNLIMITED ANGLE OF VIEW
- UNDERSTANDING OF FUNCTION
- PROPORTIONS
- PRODUCT PLACED IN THE ENVIRONMENT OsF YOUR CHOICE













WE CREATE E- COMMERCE 3D

WE DELIVER EMOTIONS AND UNDERSTANDING

WE ARE MULTIPLATFORM SOLUTION ~ for everyone

WE USE THE STRONGEST DIGITAL TECHNOLOGIES

WE ARE B2C & B2B

LET'S VIRTUALIZE

